

Hellooo! I'm Amelia.

I love what I do; wild ideation and a passion to use design for good is what makes me differ to other designers. My passion to design for change motivates me to become a shareholder in such a vibrant and fast paced industry. I enjoy working in a team setting and designing for many aspects including editorial, brand identity and packaging.

Please get in touch, maybe we can crochet together!

CONTACT

LOCATION

London

WEBSITE

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EMAIL

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EDUCATION

LANGLEY PARK GIRLS SCHOOL

GCSE'S

2013 - 2018

D&T: Graphic Products (A)

LANGLEY PARK BOYS SCHOOL

A-levels

2018 - 2020

Graphics (A*)

ARTS UNIVERSITY BOURNEMOUTH

BA (Hons)

2021 - present

Graphic Design

ACHIEVEMENTS

ARTSMARK COLOURS AWARD

Awarded 2019

An Arts Council award given to the highest achieving and the most hardworking students.

OUTSTANDING CONTRIBUTION TO THE ARTS AWARD

Awarded 2019

Awarded in a ceremony at the end of the academic year, recognising students' contribution to the school.

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Sew Cool

2021 - present

I was tasked to design for a small sewing business, the work has included brand identity and editorial work. I've enjoyed helping to curate a new identity for the company through my use of age appropriate illustrations and stylised typography.

FREELANCE GRAPHIC DESIGNER

Mike Carden

2023 - present

I was tasked to design book covers for author Mike Carden. The work involved combining my photographic skills with a layout design suitable for the book genre and audience. I enjoyed the challenge of ensuring the layout met the specifications.

DIGITAL MARKETING VOLUNTEER

National Rheumatoid Arthritis Society (NRAS) 2023 - present

I reached out to NRAS to see if my design skills would be useful and I have since designed various editorial pieces and been involved with creating social media content for Tik Tok and Instagram. The briefs have opened my eyes to designing for existing companies, specifically how to adhere to brand guidelines.

FREELANCE GRAPHIC DESIGNER

Charco Papa

2023

I was approached to create brand identity concepts for a new charcoal grill restaurant. I responded to the clients brief with a range of exciting ideas which challenged the expected but each idea had its own narrative which the client liked.

SKILLS

I am technically proficient in Photoshop, Illustrator, In Design and After Effects. I can also use basic HTML and CSS. My soft skills include being a team player, creatively driven and having a desire to learn.